

SOLUTIONS MARKETING VIP

solutions.marketing.vip@proton.me | Montréal, Québec, Canada

QUESTIONS AND ANSWERS: THE FACTS BEFORE SIGNING

A free guide from Solutions Marketing VIP

October 2026

Everything most clients want to know before signing: our company, our prices, our method and our privacy practices. Written so you can decide based on facts, not sales talk.

WHO IS SOLUTIONS MARKETING VIP?

A privacy-focused marketing practice based in Montreal, helping local businesses get found by the people already searching for what they offer. We specialize in website health, local visibility and measurable progress, served with clear pricing and honest promises.

WHY "VIP", AND WHY SHOULD I CARE?

Because small business owners deserve the treatment reserved for big clients elsewhere: personal attention, plain-language reports, and a real person who knows your name. You are the VIP here. Not a line in an agency's client roster.

WHAT EXACTLY DO YOU OFFER?

Three services. The website health audit: a complete diagnostic with a score out of 100. The deep audit for larger sites: every page analyzed, not a sample. And the monthly follow-up package: we fix the problems, re-run the audit each month and hand you a summary page showing your score climbing.

HOW MUCH DOES IT COST?

Audits start at \300. Deep audits are quoted individually after a quick look at your site, at roughly \0.75 per additional page. Follow-up packages run \650 per month. No setup fees, no exit fees, no automatic renewal. You always know the price before any work begins.

WHY PAY FOR AN AUDIT WHEN OTHERS OFFER ONE FOR FREE?

Because a free audit is usually a sales pitch in disguise, designed to lead you into a long contract. A paid audit owes you honesty, not persuasion. It is a real diagnostic you can act on with us, with someone else, or with no one. It is yours, period.

HOW DO YOU WORK?

Step 1: we audit your site technically, the way search engines see it. Titles, descriptions, structure, speed, schema, broken links, mobile adaptation. Step 2: we rank every finding by real impact, so you fix what matters, not what impresses. Step 3: we hand you the fix list with clear instructions, or we apply the fixes for you. Step 4: we re-run the audit every month and show your score climbing on a chart.

WHAT IS A "HEALTH SCORE", AND WHY TRUST IT?

A single number from 0 to 100 that summarizes the technical condition of your site. Based on the number of problems and their severity, using the same signals search engines use. We repeat the same measurement every month, so the comparison is fair: same audit, same method, visible progress. If the number does not go up, you will know. So will we.

IS MY DATA SAFE WITH YOU?

Yes, by design. Our operations run on encrypted Swiss services, not on ecosystems optimized for advertising. Communications are protected by zero-access encryption, your audit runs on our own machines rather than tracker-infested platforms, and we embed no tracking pixels in anything we send you. Ask any other provider how their infrastructure compares. That question alone is revealing.

WHAT TOOLS DO YOU USE?

Our own audit software, developed in-house and run on our own systems. Constantly updated, it treats websites with respect, never hammering servers, and operates entirely outside tracking networks. Your site's analysis never becomes someone else's data.

HOW ARE YOU DIFFERENT FROM BIG AGENCIES?

Three ways. Price: we deliberately position ourselves between bargain providers and corporate agencies, expert quality without the corporate invoice and without the \ \$850 to \ \$1,700 setup fees. Proof: you get a number you can watch climb every month, not vague promises. And privacy: encrypted infrastructure by default, not Google accounts and advertising clouds by default.

DO YOU GUARANTEE FIRST PLACE ON GOOGLE?

No. And run from anyone who promises it. Nobody controls Google. What we guarantee is measurable: every penalty your site carries gets removed, the health score is measured in front of you every month, and the chart shows exactly what changed.

DO I NEED TO CHANGE HOSTING OR REBUILD MY WEBSITE?

Usually not. Most fixes, like titles, descriptions, alt text, speed and internal structure, happen inside your existing site's admin, whether it is Shopify, WordPress or something else. We work with what you already own.

WHAT HAPPENS IF I STOP WORKING WITH YOU?

Nothing dramatic. No penalty, no exit fee, no data held hostage. You keep every report, every document and every word produced for you. They were always yours. If the results stop being worth it, you leave, that is all. Our renewal is earned every month, not imposed through paperwork.

I HAVE A QUESTION THAT IS NOT ON THIS PAGE

Perfect, that is exactly the right reflex. Ask it. We answer questions the way we write our reports: clearly, completely and without pressure.